

Privacy-Friendly Awards 2023

Information to Applicants

Introduction

In view of the positive feedbacks and overwhelming responses received for the inaugural “Privacy-Friendly Awards 2021”, the Office of the Privacy Commissioner for Personal Data (PCPD) is pleased to announce the launch of the 2nd “Privacy-Friendly Awards 2023” (Awards). Under the theme of “Embrace Privacy Management Programme to Gain Trust and Benefits”, the Awards aim to recognise the commitment and efforts of enterprises, public and private organisations as well as government departments in protecting personal data privacy and championing the importance of setting up a Privacy Management Programme.

Benefits of Participation

Five designated “Privacy Protection Measures” are set as goals for organisations to achieve. Depending on the number of “Privacy Protection Measures” that an organisation has put in place or completed, a Gold, Silver or Bronze “Privacy-Friendly” Certificate will be awarded to the organisation to recognise its efforts in promoting the protection of personal data privacy.

Gold Certificate	Silver Certificate	Bronze Certificate
		
Five “Privacy Protection Measures” being in place or completed	Three or four “Privacy Protection Measures” being in place or completed	One or two “Privacy Protection Measure(s)” being in place or completed

In addition to the Gold, Silver or Bronze “Privacy-Friendly” Certificate, the awardees will be presented with one-year free membership of the PCPD Data Protection Officers’ Club and specified quota of enrolment of the professional workshops organised by the PCPD. Outstanding performers will also be invited to participate in the publicity activities to showcase their achievements in privacy protection.

Validity of the “Privacy-Friendly” Certificate

The “Privacy-Friendly” Certificate will be valid till 31 March 2025. The validity period will be specified on the certificate.

Criteria for Assessing Applications

Organisations should indicate whether the following Privacy Protection Measure(s) has/have been put in place or has/have been completed by the application deadline for the Awards (10 March 2023), and provide brief supporting information:

1	Discussed and recognised the importance of Personal Data Privacy Management Programme (PMP) ¹ at board meetings and/or senior management meetings in the organisation in the past 24 months before submission of the application.
2	Have at least one Data Protection Officer (either on a full-time or part-time basis) or have established a dedicated department for data protection.
3	Have developed internal policies on personal data handling ² .
4	Have put in place a data security breach notification mechanism and a written policy ³ .
5	Provided training or education for staff on the protection of personal data privacy in the past 24 months before submission of the application.

Application Procedures**Application Period:**

The application period is 5 January – 10 March 2023.

Submission of Applications:

Participating organisations should complete and submit the online application form and relevant supporting documents on the Privacy-Friendly Awards 2023 website

¹ Please [click here](#) to read an article entitled “Implementing a Personal Data Privacy Management Programme to Gain Customers’ Trust” to learn more about PMP.

² Please refer to P.45 of [A Best Practice Guide on Privacy Management Programme](#) for a relevant example (For reference only).

³ Please refer to P.55-58 of [A Best Practice Guide on Privacy Management Programme](#) (For reference only).

<https://www.pcpd.org.hk/privacyfriendlyawards.html> by 10 March 2023.

Enquiries:

For enquiries about the Awards and application procedures, please contact the PCPD:

Tel: 2877 7147 (Ms Leung) or 3423 6621 (Ms Lam)

Fax: 2877 7026

Email: privacyfriendlyawards@pcpd.org.hk

Key Dates

Application period	5 January to 10 March 2023
Deadline for application	11:59pm on 10 March 2023
Awards Presentation Ceremony	To be announced

Terms and Conditions

- Participating organisation must be a data user controlling personal data in or from Hong Kong under the Personal Data (Privacy) Ordinance.
- Each organisation/company can submit one application only.
- Late applications will not be accepted.
- The Organiser is not liable for any infringement of others' copyright, trademark or other legal rights involved with any documents or information submitted by the participating organisation. The participating organisation is solely liable for the legal liability involved.
- The Organiser is not liable for any costs, expenses or losses incurred by the participating organisation in connection with any action taken or decision made by the participating organisation in relation to its participation in the Awards.
- All application forms and supporting documents submitted by the participating organisation will not be returned, regardless of whether the organisation is awarded or not.
- The decision of the Organiser will be final and the participating organisation cannot dispute or object to the decision.
- All awards are not transferable and not redeemable for cash or in any other forms.
- By submitting the application form, the participating organisation fully agrees to the terms and conditions of the Awards. The Organiser reserves the right to forthwith disqualify the participating organisation if it violates any terms and

conditions or other legal requirements.

- The Organiser reserves the right to interpret the terms and conditions of the Awards.
- The Organiser reserves the right to change or amend the terms and contents of the Awards without prior notice.
- In case of any dispute, the determination of the Organiser shall be final.
- The Organiser of the Awards is "Office of the Privacy Commissioner for Personal Data, Hong Kong" (PCPD).
- The adjudication and results of the Awards shall in no way affect the functions and powers conferred upon the Privacy Commissioner under the Personal Data (Privacy) Ordinance, nor constitute any endorsement, consent, approval or waiver of the statutory duties, rights and obligations of the awardees under the Personal Data (Privacy) Ordinance.
- The personal data provided by the participating organisation will only be used for purposes directly related to the 2nd "Privacy-Friendly Awards 2023". The PCPD will erase the personal data after the aforesaid purposes have been fulfilled and no later than 30 June 2024. The data subject has the right to request access to or correction of personal data held by the PCPD. If the participating organisation would like to make a data access request, please complete the Data Access Request Form (OPS003), and then send the request to Data Protection Officer of the PCPD by fax (2877 7026), by email (communications@pcpd.org.hk), in person or by post (Unit 1303, 13/F, Dah Sing Financial Centre, 248 Queen's Road East, Wanchai, Hong Kong).