

## SEMINAR ON PERSONAL DATA PRIVACY IN A DATA-DRIVEN ERA

- Speaker: Mr. Tony Lam, the Deputy Privacy Commissioner for Personal Data, Hong Kong
- Date: Wednesday, 13 May 2020
- Time: 5:30pm – 6:30pm (Registration starts at 5:00pm)
- Venue: PWC Executive Conference Centre, 21/F Edinburgh Tower, The Landmark, 15 Queen's Road Central
- CPD: One point for HKTA Certified Trust Practitioner™  
Law Society CPD point being applied for

### The talk will cover:

1. What is privacy?
2. How has privacy evolved?
3. Why personal data privacy is so important?
4. What are the dire consequences of handling personal data privacy badly?
5. How you could better manage it in a data-driven era?
6. Is it extra cost or competitive advantage?

### Speaker biography:

#### **Mr. Tony Lam, the Deputy Privacy Commissioner for Personal Data**

Mr Tony LAM, currently the Deputy Privacy Commissioner for Personal Data, Hong Kong, has a strong public sector background. He was an Administrative Officer in the Hong Kong Government for almost 20 years and was a Director of the Hong Kong Productivity Council for about 8 years. Prior to joining the organization, Mr Lam was a Senior Advisor to a private sector firm specialising in public policy consultancy.

Over the years, Mr Lam has been involved in public policy formulation and implementation in a very wide range of areas including trade, industry, innovation and technology. He has played a long time role in driving government policies in these areas for harnessing the potential of innovation and technology to transform Hong Kong industries into high value-adding ones. During his civil service career, Mr Lam has been a Hong Kong Government representative stationed in Washington, D.C. of the United States and served two Chief Executives as their Clerk to the Executive Council. He has also played a part in implementing major cross-boundary projects including the Hong Kong-Zhuhai-Macao Bridge and the Guangzhou-Shenzhen-Hong Kong Express Rail Link at an early stage.

During his time as a Director of the Hong Kong Productivity Council, Mr Lam has led various supporting functions such as human resources development, finance, procurement, management information service, corporate communications and the Council secretariat.

Mr Lam assists the Privacy Commissioner for Personal Data in the discharge of his statutory duties and responsibilities, including the strategic planning and development of the office.

Mr Lam graduated from the University of Hong Kong with a Bachelor of Social Sciences (Honours) Degree, majoring in economics.

For further enquires:

Tel: 3703 5170

Email: [carmenwong@hktrustees.com](mailto:carmenwong@hktrustees.com)



香港信託人公會  
Hong Kong Trustees' Association

## SEMINAR ENROLLMENT FORM

Topic: Personal Data Privacy in a Data-driven Era  
Speaker: Mr. Tony Lam, the Deputy Privacy Commissioner for Personal Data  
Date: Wednesday, 13 May 2020  
Time: 5:30pm – 6:30pm (Registration starts at 5:00pm)  
Venue: PWC Executive Conference Centre, 21/F Edinburgh Tower, The Landmark,  
15 Queen's Road Central  
CPD points: One point for HKTA Certified Trust Practitioner™  
Law Society CPD point being applied for

---

Name of Company \_\_\_\_\_

Name(s) of Attendee(s) \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

(Please provide email address of each attendee for sending confirmation and attendance certificate)

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

### **Fee & Payment** (please tick as appropriate)

HK\$400 (member) x \_\_\_\_\_ Person = HK\$ \_\_\_\_\_

HK\$450 (non-member) x \_\_\_\_\_ Person = HK\$ \_\_\_\_\_

### **Payment method** (please tick as appropriate)

Cheque payment (payable to “HK TRUSTEES’ ASSOCIATION LTD”) is attached and sent to **HKTA, Room 1103, 11/F., V Heun Building, 138 Queen’s Road Central, HK**

By bank transfer (**Standard Chartered Bank A/C No. 447-0-024582-3**). Please email the bank receipt (indicate attendee’s full name and seminar date on it) to [carmenwong@hktrustees.com](mailto:carmenwong@hktrustees.com)

e-Receipt will be issued in favour of company name unless otherwise stated: \_\_\_\_\_

### **Do you require an attendance certificate?** (please tick as appropriate)

Yes (attendees must sign in and out at the seminar and be present throughout the seminar)

No

### **Future Communication**

I agree to receive correspondence from the HKTA about its upcoming seminars, training courses, conferences and related activities.

(Your data will not be used for other purposes and is held under strict controls in accordance with the Hong Kong Data Privacy Ordinance.)

### **Note:**

1. Post-dated cheque will **NOT** be accepted.
2. Payment are non-refundable unless the event is cancelled by the Association.
3. Seat reservation is confirmed on a first-come first-served basis with full payment.
4. e-Attendance certificate will be issued within 10 working days after the seminar.