



「全城零碳行動」比賽

招募個人及團隊參賽

Carbon Neutrality Competition

Recruitment of Participants & Teams

「全城零碳行動」為首個以衣食住行為主軸推動實際、可持續低碳生活的全港公眾教育與社會動員計劃，由環境及自然保育基金資助，香港女工商及專業人員聯會發起主辦、香港生產力促進局作為執行機構，旨在提高大眾對碳中和重要性的認識，鼓勵個人和機構減少碳足跡，並在社會中培育可持續發展文化。

該計劃將提供一系列賦能活動(包括工作坊及研討會)、減碳比賽和網上碳足跡追蹤平台，以增強大眾的減碳認知與能力並推動積極的行為改變，從而推動實現碳中和。活動為期一年，目標是有超過8,000人參與比賽及活動，比賽獎品豐富，並設團體 / 機構與個人類別。

“Carbon Neutrality Campaign” is the first public education and social mobilisation program that promotes practical and sustainable low-carbon living, focusing on clothing, food, living, and transportation. It is funded by the Environment and Conservation Fund, organised by the Hong Kong Women Professionals and Entrepreneurs Association, and implemented by the Hong Kong Productivity Council. The program aims to raise public awareness on carbon neutrality, encourage individuals and organisations to reduce their carbon footprint and promote behavioural change about sustainable development in the society.

The program will provide a series of capacity building activities, including workshops and seminars, carbon reduction competition and an online carbon footprint tracking platform, to enhance public awareness and capabilities in carbon reduction and promote positive behavioural changes towards achieving carbon neutrality. The program will run for one year with a target of engaging over 8,000 participants in the competitions and activities. There will be fabulous prizes for the competition, for both individuals and teams categories.

活動目標 Campaign Objective



實踐可持續的低碳生活

Achieve a sustainable low-carbon lifestyle



持續的行為改變

Sustainable behaviour change



如何獲勝? How to Win?



競逐最大的減碳百分比

Compete for the highest % reduction in carbon footprint



分享您的創新綠色生活貼士

Share your innovative green living tips

為何你一定要參加 Why you must join?



2023年12月 - 2024年9月期間舉辦多項
免費賦能活動，由不同行業專家分享減
碳知識及心得

Various capacity building activities
conducted by experts from different
industries from Dec 2023 – Sep 2024



綠色生活貼士
Practical green living tips



豐富獎品
Fabulous Prizes



7個獎項類別，超過20個獎項
More than 20 awards from 7 awards
categories

獎項類別 Award Categories



比賽大獎
Grand Award

終極減排達人
Carbon Reduction Champion



創新與影響力獎項
Innovator & Influencer

創新減碳大獎
Innovative Award

最受歡迎綠色生活創意獎
Most Popular Green Living
Tips Social Media Award



低碳先鋒
Low Carbon Leaders

衣/食/住/行減排達人

Clothing/Food/Living/Travel
Reduction Champion

節能達人特別獎
Energy Reduction Champion

低碳小腳板獎
Lowest Carbon Footprint
Award



積極參與機構獎
**Team Engagement
Trophy**

比賽大獎、低碳先鋒均設有「個人」和「團隊」獎項；創新與影響力獎項則為「團隊」獎項；「積極參與機構獎」則以公司為得獎單位。

Grand Award and Low Carbon Leaders are eligible for "Individuals" and "Teams". Innovator & Influencer are eligible for "Teams" only while the Team Engagement Trophy which is on an organizational basis.

如何參加 How to Enroll?

於 Carbonneutralityhk.com 註冊
最多以4人組隊參賽 (1-4人)。
可以個人身份報名，也可以與朋
友、同事或家庭成員組成團隊。

1



Enroll as a Team of Max 4 Members at

Carbonneutralityhk.com

Join as individuals, or form a team with friends, co-workers or family members.

使用「**低碳生活計算機**」
計算過去12個月的碳排放量並生
成PDF檔案，以供比賽審核。

2



Calculate your Carbon Footprints for the past 12 months With “**Low Carbon Living Calculator**” and generate a PDF report for submission

記錄並上傳您的
碳排放量、電力及煤氣消耗量至
Carbonneutralityhk.com

3



Record and upload your carbon footprints, and electricity and Towngas consumptions to
Carbonneutralityhk.com

於2024年4月和2024年9月重複
進行第2步和第3步。
可以每月輸入就更好了！

4



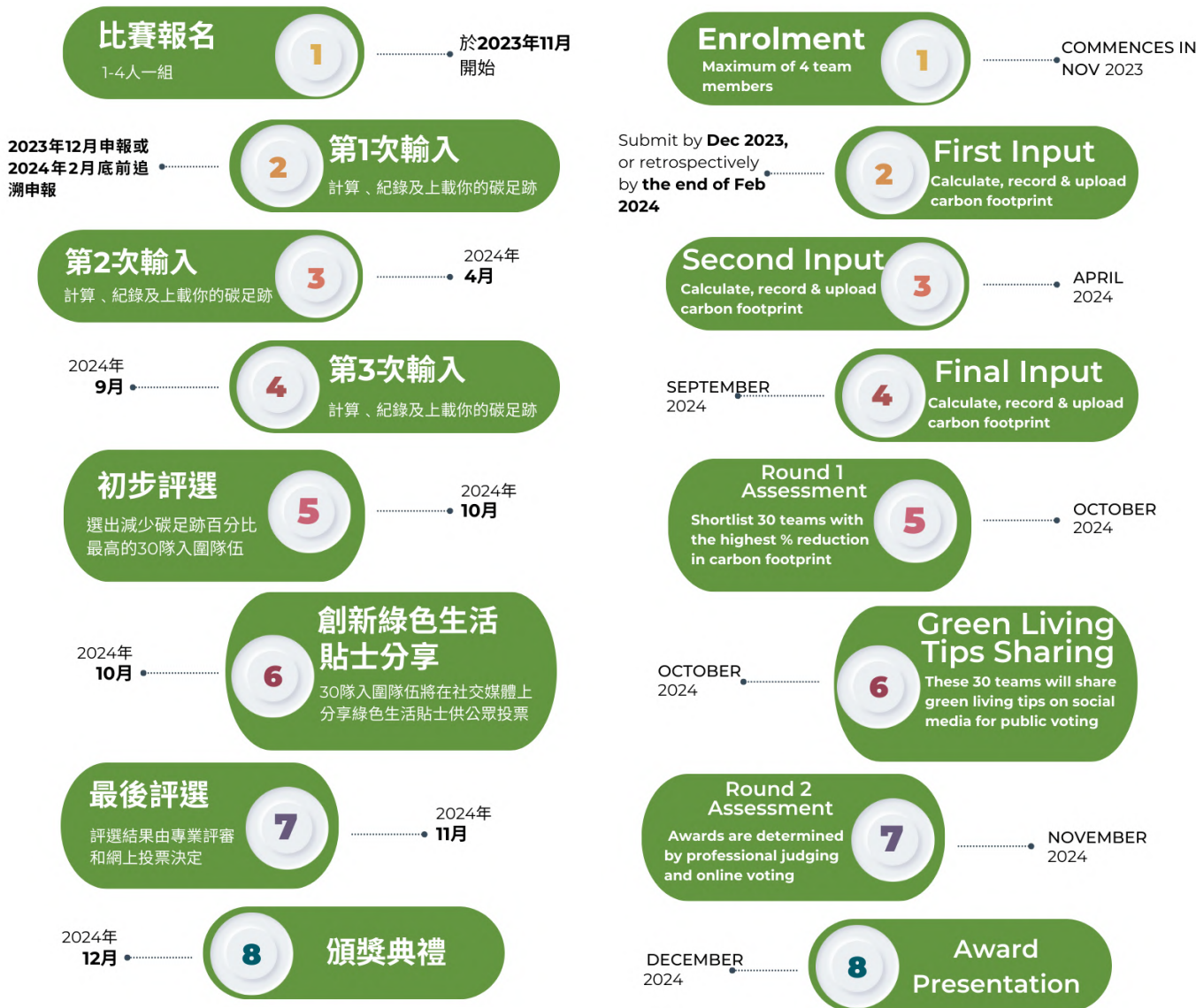
Repeat step 2 & 3 in April 2024 and September 2024.
Record your carbon footprint every month is even better!

目標行業 Target Sectors

1. 發展商及物業管理
2. 建築
3. 進出口貿易及批發
4. 社會及個人服務
5. 公共、專業及商業服務
6. 零售
7. 住宿
8. 餐飲服務
9. 保健服務
10. 科技及電訊
11. 公用事業
12. 教育
13. 金融
14. 其他

1. Developer & Property Management
2. Construction
3. Import / Export Trade & Wholesale
4. Social & Personal Services
5. Public, Professional & Business Services
6. Retail
7. Accommodation
8. Food & Beverage Services
9. Health Care Services
10. Technology & Telecommunications
11. Utilities
12. Education
13. Finance
14. Others

比賽重要日期 Competition Timeline



比賽獎品 Competition Prizes



亞洲來回商務艙機票
Round Trip Asia Destination Business Class Air tickets



酒店套票 Hotel Packages



碳信用證明 Carbon Credit Certificates



海洋公園門券 Ocean Park Tickets

更多獎品即將推出 More to come...

聯絡我們 Contact Us



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<https://CarbonNeutralityhk.com/>



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