

**Philanthropy Group of STEP Hong Kong Ltd
Notice of Meeting**

Wednesday, 30 May 2018 at 1 pm
Withers, 20th Floor, Gloucester Tower, The Landmark, Central, Hong Kong

TALK BY DR. RUTH SHAPIRO, FOUNDER AND CHIEF EXECUTIVE OF THE CENTRE FOR ASIAN PHILANTHROPY AND SOCIETY (CAPS)

We are pleased to welcome Dr. Ruth Shapiro who will talk about the Doing Good Index (DGI) a groundbreaking, first-of-its-kind study by CAPS. This study showcases factors that enable or hinder private social investment and philanthropy across 15 Asian economies.

Analyzing four areas—tax and fiscal policy, regulatory regimes, socio-cultural ecosystem, and government procurement—DGI reveals how Asian economies are catalyzing philanthropic giving.

DGI serves as a unique and useful body of data for Asian governments, as well as for nonprofits, foundations and charities in Asia, to learn from each other. At a time when policy is evolving, the social sector is growing, and interest in philanthropy is rapidly developing, the DGI shows the potential for Asia to leapfrog and become a leader in social innovation.

This is a bring-your-own-lunch meeting and please RSVP via Judy Ho.
Judy's email: judy.ho@withersworldwide.com

Mary Ellen Hutton
Chairman of STEP Philanthropy Group
STEP Hong Kong Limited

Please see below CVs of Dr. Shapiro:

Ruth A. Shapiro, Founder and Chief Executive, Centre for Asia Philanthropy and Society

Dr. Shapiro is the primary author of *Pragmatic Philanthropy: Asia Charity Explained*. She is the editor of *The Real Problem Solvers*, a book about social entrepreneurship in America. She also co-authored the book, *Building Energy Efficiency: Why Green Buildings are Key to Asia's Future*.

Dr. Shapiro founded the Asia Business Council and served as its Executive Director since its inception in 1997 until May 2007. Subsequently Dr. Shapiro was the Principal of Keyi Strategies, a consultancy specializing in increasing understanding through relationships and expertise sharing among leaders in Asia, Europe and the United States.

Dr. Shapiro held management positions and built new program areas at the Academy for Educational Development, the Harvard Institute of International Development and Global Outlook. She holds a doctorate from Stanford University and Master's Degrees from Harvard University and George Washington University. She completed her undergraduate work at the University of Michigan.