

**Philanthropy Group of STEP Hong Kong Ltd
Notice of Meeting**

Tuesday, 26 September 2017 at 1 pm
Withers, 20th Floor, Gloucester Tower, The Landmark, Central, Hong Kong

**TALK BY SIMON HOLLIDAY – IT ALL STARTS WITH A SPLASH
FOUNDER OF SPLASH FOUNDATION**

Simon Holliday has kindly agreed to speak to our group about Splash Foundation, a non-profit making organisation founded by him in 2015.

Splash conducts swim and water safety courses for under-served communities who may not have the access or means for swim lessons. Bringing together experienced coaches in a supportive group setting, Splash provides an opportunity to learn an important life skill which develops confidence, improves well-being and allows people to flourish both in and out of the water. Splash will have helped over 1,000 adults and young people learn to swim and be water safe by the end of the year; and plans to help 5,000 people by 2020.

Splash is the solution to a perplexing problem found in Hong Kong. In this dense, urban setting surrounded by water there are a large number of under-privileged young people who are not able to swim.

There are a host of socio-cultural and economic reasons why this, too complex for easy solutions. Fortunately, however, teaching someone to swim doesn't require complexity. That task requires a large supply of passionate coaches and swimmers and pools. Splash saw an opportunity and a solution. All the pieces were in place for Splash to make an impact.

Come hear about what other unexpected impacts Splash has made!

Judy's email: judy.ho@withersworldwide.com

Mary Ellen Hutton
Chairman of STEP Philanthropy Group
STEP Hong Kong Limited

Simon Holliday

Simon Holliday

Simon Holliday has over a decade of learning and development experience in professional services environments across Asia Pacific and EMEA. Working mainly with lawyers, but also accountants, bankers, insurers, IT and marketing specialists, he has dedicated his career to helping people reach their potential.

He is an accredited coach and public speaker.

In August 2011, he swam across the English Channel; in May 2014, he swam from Hong Kong to Macau, breaking the record; and later this year he plans to be the first person to swim the 45km around Hong Kong Island.

He founded Splash. Since 2015, Splash has helped over 700 people learn to swim.